

**FANSHAWE COLLEGE
BOARD OF GOVERNORS' POLICY MANUAL**

CATEGORY B – BOARD PROCESS

TITLE: FUNDRAISING PRIORITIES

POLICY NUMBER: B-52
EFFECTIVE DATE: 2015 01 22
REFERENCE: 47312, 53305

BACKGROUND INFORMATION:

To assist the Fanshawe College Foundation with its objectives and provide a focus for its fundraising initiatives, the Board of Governors of Fanshawe College shall identify the priority needs of the College. This policy outlines the process to be used to identify and monitor fundraising priorities.

THE POLICY:

1. The President shall provide to the Fanshawe College Board of Governors annually a list of priority needs consistent with the Mission, Vision and strategic directions of the College that considers at least the following criteria:
 - 1.1 Increase access to education and learning
 - 1.2 Increase quality of education and learning
 - 1.3 Increase opportunities for student success
 - 1.4 Increase flexibility in how students achieve learning outcomes
 - 1.5 Provide the ability to meet changing needs of the college
 - 1.6 Facilitate research and innovation
 - 1.7 Increase responsiveness in delivery of education and learning
 - 1.8 Improve the efficiency and effectiveness of Fanshawe College
2. The Fanshawe College Board of Governors shall review the list of priority needs and endorse those that it supports.
3. The approved list of priority needs shall be provided to the Fanshawe College Foundation to assess opportunities and their feasibility to determine the extent of fundraising capacity.
4. This process also applies as other opportunities arise during the year, which require the attention of the Fanshawe College Foundation.
5. An annual monitoring report from the Board of Directors of the Fanshawe College Foundation shall be provided to the Fanshawe College Board of Governors that provides successes achieved and identifies any emerging issues or challenges with the list of priority needs.