

**Part-time Online-Synchronous
Public Relations – Corporate Communications
Graduate Certificate
Fall Start – 2.5 Years to Complete**

TERM	COURSE CODE	COURSE NAME	PRE-REQUISITE	COURSE COMPLETE
Fall Year 1	PBRL-6003	Writing for Public Relations		
	CORP-6009	Trends & Technology in PR		
Winter Year 1	COMP-6041	Design Principles in Digital Media I		
	COMP-6048	Digital Marketing & Web Design		
Summer Year 1	COMP-6043	Design Principles in Digital Media II	COMP-6041	
	PBRL-6019	Writing for Public Relations II	PBRL-6003	
Fall Year 2	CORP-6006	Professional Presentation Skills		
	COMM-6038	Visual Communication & Design		
Winter Year 2	PBRL-6016	Strategic Public Relations		
	PBRL-6017	Integrated Marketing & Communication		
Summer Year 2	PBRL-6018	Media Relations & Crisis Communications	PBRL-6003	
	PBRL-6013	Specializations in PR	PBRL-6011 or PBRL-6016	
Winter Year 3	PBRL-6014	Professional Practice and Ethics		
	FLDP-6010	Capstone Project/Field Placement	PBRL-6003, PBRL-6016, PBRL-6014	