

HONOURS BACHELOR OF COMMERCE (MANAGEMENT) PATHWAY

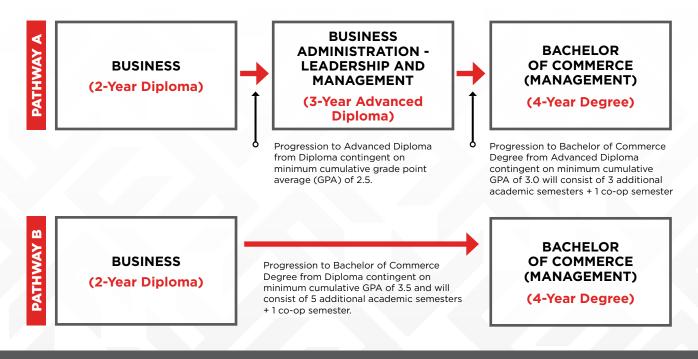
Honours Bachelor of Commerce (Management) Degree

Students will study core fundamentals of business including business strategy, marketing, accounting in addition to a variety of management courses including small business management, leadership & management and managing customer relationships. The curriculum emphasizes that organizational success is achieved through effective leadership and is driven by people in all areas and departments within an organization.

This four-year, honours level degree includes a mandatory paid co-op work term between semesters 7 and 6. Graduates may be eligible for the Project Management Institute educational component for the Certified Associate in Project Management (CAPM) certificate. Cross-functional courses combined with applications in sustainable business practices and effective ethical leadership from a local, national and global perspective will prepare graduates for a wide range of employment opportunities. Graduates will thrive in management and leadership roles across a variety of sectors, including public organizations, small, medium and large enterprises, family businesses and as entrepreneurs.

Bachelor of Commerce (Management) Degree Admission Requirements*:

 Advanced Standing Entry — Semester 4 with an Ontario College Diploma (3.5 GPA) in Business or Semester 6 with an Ontario College Advanced Diploma in Business Administration-Leadership & Management (3.0 GPA)





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Pathway A: Business Administration – Leadership & Management to Management Degree*

Level 6	Course Name
COMM-7021	Argumentation & Persuasion
COOP-1021	Co-op Employment Preparation
LIBS-7001	Ethics in a Global Context
MKTG-7029	Sales Leadership & Management
ELECTIVE	Elective
ELECTIVE	Elective
Level 7	Course Name
METH-7024	Applied Research Methods
MGMT-7027	Leading by Design
MGMT-7031	Small Business Management & Taxation
MGMT-7042	Computational Thinking
ELECTIVE	Elective

Level 8	Course Name
DEVL-7001	Career Development
MGMT-7024	Global Strategy & eCommerce
MGMT-7028	Not for Profit Management
MGMT-7035	Trends in Leadership & Management
MGMT-7038	Capstone Project
ELECTIVE	Elective

*For students transferring from other Ontario Colleges, some additional courses may be required. If you are transferring from an Ontario College other than Fanshawe College, you can search for transfer information at **ONTransfer.ca** or contact the program coordinator for details.

Pathway B: Business to Management Degree*

Level 4	Course Name
COMM-7021	Argumentation & Persuasion
LIBS-7001	Ethics in a Global Context
MGMT-7008	Operations Management
MGMT-7011	Leaders & Leadership
ELECTIVE	Elective
Level 5	Course Name
ACCT-7004	Management Accounting 1
METH-7024	Applied Research Methods
MGMT-7012	Management Performance
MGMT-7042	Computational Thinking
ELECTIVE	Elective
Level 6	Course Name
COOP-1021	Co-op Employment Preparation
MGMT-7027	Leading by Design
MGMT-7028	Not for Profit Management
MKTG-7002	Marketing 2
SYST-7001	Business Information Systems
ELECTIVE	Elective
Level 7	Course Name
MGMT-7026	International Business
MGMT-7029	Sales & Leadership Management
MGMT-7031	Small Business Management & Taxation
MKTG-7009	Managing Customer Relationships
ELECTIVE	Elective
Level 8	Course Name
DEVL-7001	Career Development
MGMT-7038	Capstone Project
MGMT-7024	Global Strategy & eCommerce
MGMT-7035	Trends in Leadership & Management
MGMT-7041	Strategic Management

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ELECTIVE

Elective